

ZAHRA AHMADI

Creative Video Editor & Maker

Toronto, Ontario | (514) 813 5958 | z.a.ahmadi18@gmail.com

ahmadi-zahra.com | [linkedin.com/in/Zahra-1997](https://www.linkedin.com/in/Zahra-1997)

PROFESSIONAL SUMMARY

Multimedia Video Editor with 5 years of post-production experience executing storyboards into polished digital assets. Focused on editorial flow, precise pacing, & narrative rhythm across all video projects. Combines a Computation Arts background with advanced editing expertise to deliver high-fidelity content for web, social, & corporate platforms.

CORE COMPETENCIES & SOFTWARE

- **Editorial & Post-Production:** Storyboard Execution, Narrative Pacing & Timing, Structural Continuity, Motion Graphics, Screen Capture Editing, Audio-Visual Sync, Multi-Platform Formatting.
- **Software Stack:** Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Blender, Wrike (Project Management).
- **Languages:** English & Persian (Fluent Written & Spoken).

WORK EXPERIENCE

Genetec Inc. | Toronto, ON

Multimedia Editing Coordinator | 2023 – Present

- Translate storyboards into high-impact animated marketing videos & motion graphics with the Graphics Team.
- Manage post-production assembly for promo videos, studio shoots, & product demonstrations.
- Combine screen-capture demos with stock media & 2D/3D animation for marketing campaigns.
- Deliver fast-turnaround precision edits, webinar cuts, & subtitling while preserving visual continuity.
- Leverage software expertise to accurately highlight complex product features in media assets.

Genetec Inc. | Montreal, QC

Multimedia Design Assistant | 2022 – 2023

- Executed 2D animation & motion graphics for marketing campaigns following brand guidelines and creative direction.
- Integrated screen captures with motion assets & stock footage for educational and marketing videos.
- Handled secondary edits, webinar trimming, subtitle syncing, and studio photo/video support.

Genetec Inc. | Montreal, QC

Multimedia Production Assistant | 2021 – 2022

- Edited promotional, technical demonstration, & training videos across diverse distribution platforms.
- Designed rich media materials, including animated GIFs & social media video assets.

EDUCATION

Concordia University | Montreal, QC

Bachelor of Fine Arts (BFA) – Specialization in Computation Arts

- **Academic Focus:** Video Editing, 3D Modeling/Animation, Interactive Programming, & Design Principles.

ACADEMIC & CREATIVE PROJECTS

- **Promotional & 3D Video Assembly (Blender & Premiere Pro):** Modeled, textured, rigged, & animated 3D scenes, assembling final cuts & turntable animations in Premiere Pro.
- **Brand Identity & Logo Design:** Created visual brand assets & logos using Illustrator & Photoshop for university organizations.

VOLUNTEER EXPERIENCE

- **Volunteer,** UTIRAN (U of T), Toronto, ON | 2023 – 2024
- **Social Media Creator,** TEDxAveLorne, Montreal, QC | 2022
- **Volunteer,** Concordia Co-op Bookstore & Events | 2018

